OCTOBER

FUKUOKA FISH MARKET



MODORIGATSU RETURNING BONITO











HAGATSUO STRIPED BONITO

Fall is the season for good

by capitalizing on their proximity

to the fisheries.











INA SABA "INA" MACKEREL (WILD)



Ina-Saba is a brand of Japanese mackerel that is caught in the rich sea of the Tsushima area. Only selected pieces are picked for Ina-Saba brand, according to the following strict standards:

- 1) Caught by pole-and-line
- 2) No scratches on the body
- 3) More than 6 hours cooling time immediately after harvest
- 4) Size









TSURI AJI HORSE MACKEREL

This is the best season to find quality 'Tsuri' (hook and line fishing) horse mackerel in the markets. As you know, they are the most pristine horse mackerel that have been processed by thoroughly letting out the blood and so on after the fishermen caught each fish individually.





SAWARA JAPANESE SPANISH MACKEREL

Although known as a mainstay Spring fish, 'cold' Japanese Spanish Mackerel caught in the fall and winter are delicious due to their marbling. Very delicious as sashimi and absolutely exquisite when grilled. Vast styles of preparations such as Yuan Yaki with the hint of pumelo flavoring, Saikyo Zuke using sweet Kyoto miso, meuniere, and frying are popular, although of course, especially fresh catches can be enjoyed as sushi or sashimi

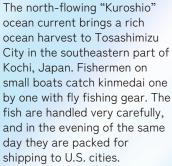








KINMEDAI ALFONSINO













AKAMUTSU BLACK THROAT

"Benihitomi" is a brand name of akamutsu, a fish caught in the oceans of the Tsushima and Iki Island area by the "Jigokunawa" fishing method. "Benihitomi" is called the "King of Akamutsu".





SANMA PIKE MACKEREL

Although this year doesn't promise large size volume catches. Size is small but the price is getting a little lower. We will deliver fresh fish from the production area by air.









ITOYORI THREADFIN BREAM

The bright pink of this fish adds the color to the sashimi-dish as well as a taste. In Japan, it's high-end class fish. Sashimi with firm skin is ultimately tasty. This fish is good not only for Japanese foods, it's good for sauteed with butter or Meuniere.











Many types of grouper can be enjoyed in Kyushu. Sevenband grouper (Mahata) is the most recommended for this season. Although it is a fish that is not well-distributed among other markets, it is often found in the markets of Fukuoka. The firm texture of the fish is delectable enjoyed as thin-slices.





MEDAI BLUE NOSE

Japanese butterfish is caught allyear-long with differing seasons depending on the localities. The prespawning season, around October, is considered to be the best season for those residing around Fukuoka and the Sanin Region as the fish has ample marbling. While fresh and fatty Japanese butterfish is good for sashimi, carpaccio and kobujime (tying with kombu kelp for flavor) are also very tasty. Japanese butterfish is a fish that can be enjoyed in many ways to include grilling and Saikyozuke (pickling with sweet Kyoto-style miso).

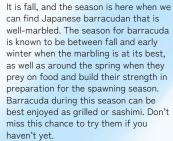








KAMASU JAPANESE BARRACUDA















TACHIUO BELTFISH

The spawning season for beltfish is between June and October when the catches are at their peaks. The best time for enjoying them is also said to be during this time. Nevertheless, it is also said that the period when they are growing and storing fat in preparation for winter is also a time when their flavor becomes even more impressive.





KUE LONGTOOTH GROUPER

As you well know, longtooth grouper is considered in the markets in the Kyushu area to be an extra-high-quality fish due to their flavor and sparse distribution. They have fluffy white meat while their skin is thick and full of collagen. Yet although they are a fatty fish, they are subtler and lighter compared to fatty tuna, and when cooked in nabe soups, the collagen mixes with the stock to produce a delicate flavor.

The translucent white meat has a strong texture that also lends to a pleasant texture when enjoyed as sashimi.









YARI-IKA SPEAR SQUID

Though traditionally squid were only fished during the night, with the advent of the vertical long-line fishing method, they can now be caught during the daytime during seasons other than summer. Try preparing them as sashimi or tempura. In Fukuoka, still-live (ikizukuri) preparations are preferred.









SUMI-IKA GOLDEN CUTTLEFISH

A type of squid called Ko-lka, also called "Sumi-lka" in the Kantō region, is a very popular and crucial seafood used for Edomae-style sushi and tempura. Due to its popularity, the market price of Ko-lka is very expensive and can cost up to \$200/KG in the beginning of its best season. The baby squids, called Shinlka, reach their best season and get shipped into the market from around July. Later, Ko-lka will have its best season from late Autumn to early Spring.





KAWAHAGI Filefish

The taste of file fish is good yearround, but especially in Autumn, the best season for this fish. Sashimi with "Kimo-Shoyu" is supremely delicious. "Kimo-Shoyu" is mixed soy sauce with boiled liver of the fish.







